

COMMUNICATION STUDIES MAJOR

Requirements for a Major in Communication Studies

Bachelor of Arts

The major will have five components:

1. an introduction to the discipline,
2. coursework in communication skills,
3. introductory theory and research courses,
4. advanced coursework in the three major areas of the discipline (i.e. rhetorical, mass communication (or media), and human), and
5. a capstone course.

Code	Title	Hours
First Component		
COMM 201	Introduction to Communication Studies	3
Second Component		
COMM 210	Public Speaking	3
COMM 215	Interpersonal and Small Group Communication	3
Select one of the following:		
COMM 222	Speechwriting	
COMM 225	Media Writing	
ENGL 300	Advanced Expository Writing	
ENGL 306	Creative Writing	
ENGL 307	Creative Nonfiction	
ENGL/JOUR 374	News Writing I	
ENGL/JOUR 376	Feature Writing	
FILM 261	Writing for Film	
FILM 262	Filmmaking	
Third Component ¹		
COMM 301	Human Comm Theory & Method	3
COMM 311	Rhetorical Theory & Methods	3
COMM 321	Mass Communication Theory & Methods	3
Fourth Component		
<i>Mass Communication/Media</i>		
Select one of the following:		
COMM/JOUR 303	Communication Law and Ethics	
COMM 305	Health Communication	
COMM/PSCI 308	American Campaigns and Elections	
COMM/GSWS 361	Gender Issues in Communication	
COMM 362	Media Diversity	
COMM 363	Public Relations	
COMM 364	Broadcasting	
COMM 365	New Media	

Rhetoric

Select one of the following:		3
COMM 306	Presidential Rhetoric	
COMM 309	American Public Address	
COMM 313	Rhetoric of Place and Space	
COMM 314	Visual Rhetorics	
COMM 315	Rhetoric of the Body	
COMM 320	Argumentation	

Human Communication

Select one of the following:		3
BUSN/COMM 312	Organizational Communication	
COMM 305	Health Communication	
COMM 330	Communicating in our Relationships	
COMM 331	Conflict Communication	
COMM 332	Intercultural Communication	
COMM 333		
COMM 334	Leadership Communication	
COMM/GSWS 361	Gender Issues in Communication	

Select three additional hours from the Fourth Component not already taken 3

Fifth Component

Select one of the following:		3
COMM 490	Seminar in Communication Studies	
COMM 495	Communication Discipline	

Total Hours 36

1

The successful completion of COMM 301, COMM 311, and COMM 321 is a prerequisite for COMM 490 and COMM 495. Therefore, students should ideally complete this component in their junior year so that they may enroll in COMM 490 or COMM 495 in either of the semesters of their senior year.

2

COMM 450 may fulfill this requirement with the approval of the chair, and COMM 381-COMM 382 may fulfill this requirement if an offering of that courses is designated "mass communication/media".

3

COMM 450 may fulfill this requirement with the approval of the chair, and COMM 381-COMM 382 may fulfill this requirement if an offering of that course is designated "rhetoric".

4

COMM 450 may fulfill this requirement with the permission of the chair, and COMM 381-COMM 382 may fulfill this requirement if an offering of that course is designated "human".

5

Students double majoring in COMM as well as another major may elect to substitute, with department chair approval, an upper division elective for the Capstone requirement if they are completing a capstone in their other major.

Note: A student may request by email to the department chair for one 300- or 400-level course in a related area outside of COMM to count as an elective on the COMM major or minor. The outside course should add to the student's study of communication studies and the connection should be articulated in the request to the department chair. An unpaid,

academic internship in a related program may be included among the options for an outside elective on the COMM major or minor. For COMM majors, this course would not replace the required courses in the mass communication, human communication, or rhetoric communication areas, but could count for the student's fourth upper division elective.